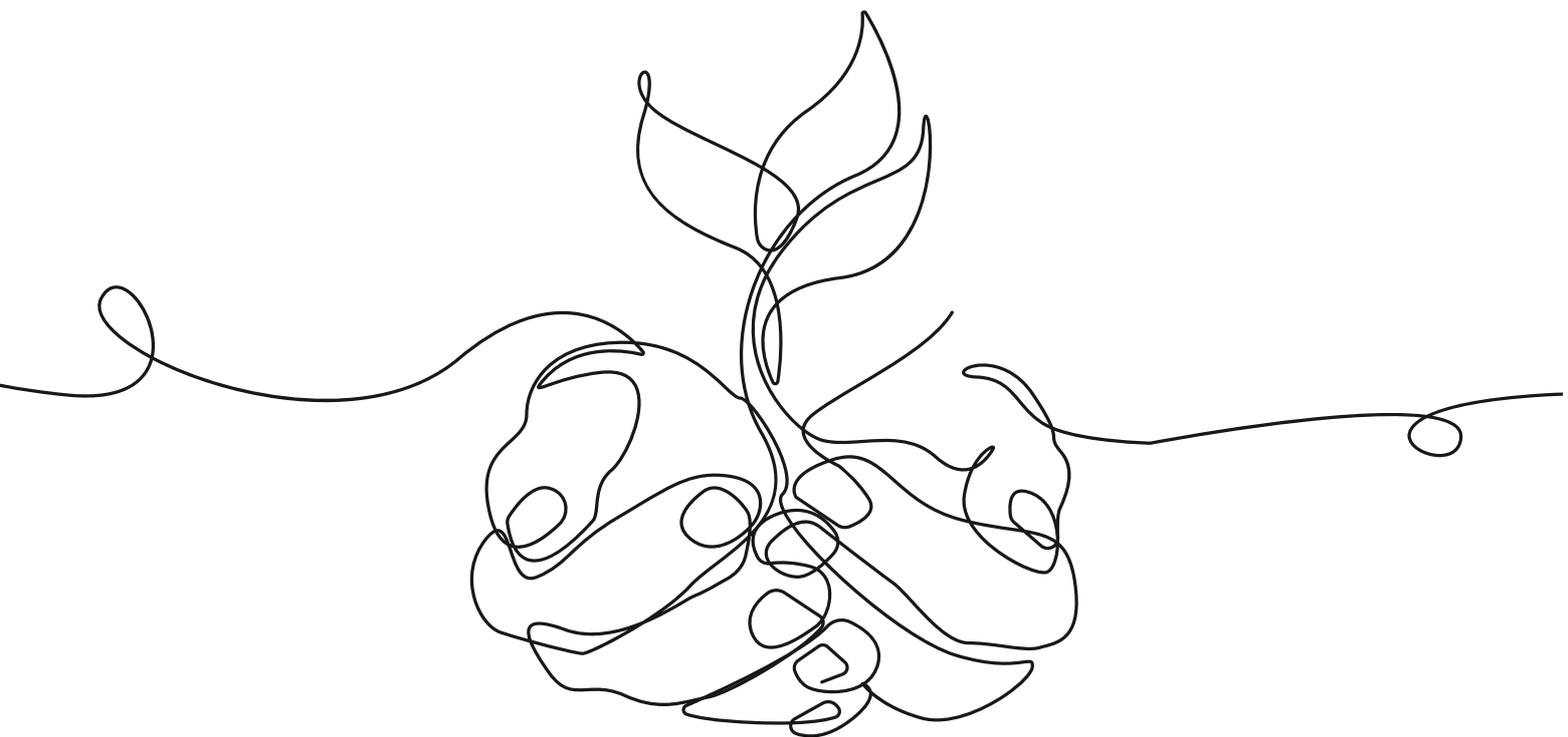




INTERNATIONAL BANKNOTE DESIGNERS CONFERENCE

24-27 October 2022, Dubrovnik Croatia

DESIGNING A SUSTAINABLE FUTURE FOR CASH





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'DESIGNING A SUSTAINABLE FUTURE FOR CASH'

The **6th International Banknote Designers Conference (IBDC)** is a dedicated forum for all actors involved in design and design decision-making to learn, exchange knowledge and develop new perspectives.

In 2021 we have broadened the scope of our activity to include innovation in the cash payment and access marketplaces to explore and demonstrate how design can enable such innovators to bring about the necessary changes in cash ecosystems to ensure a sustainable future for cash.

In a world of choice, where the emerging multi-payments ecosystem is placing a new set of demands on cash, we must all equip ourselves with the latest actionable information to facilitate informed decision-making. The 6th IBDC is the only industry event that brings together all stakeholders in a banknote design project.

Since design has a significant impact on all stakeholders in a national cash-cycle, the issues addressed at the 6th IBDC will go far beyond the physical design process and a wide range of design-related issues facing our community today including:

- The banknote user/user experience
- Cash cycle evolution & model transformation
- Cash sustainability and ecology
- Design value/cost in perspective
- Feature and Material design/process
- The Global Payment Marketplace/technology stacks and cash usage

We create value for our community by addressing the real issues and providing fresh insights and thought-provoking solutions to make sure your banknote design project is a success - for everyone. During this phase of accelerated change within our community it is more important than ever to future-proof your design project and ensure that your basis for decision-making today, remains valid for tomorrow. We invite you to join us at the 6th IBDC and discover for yourself what the future holds for banknote design and how design can enable positive change in the way we all use, move and access cash.

DESIGNING A SUSTAINABLE FUTURE FOR CASH:

How Banknote Design Can Enable Innovation and Change Where it Matters Most to Make Cash Sustainable

Cash Sustainability?

Cash has been under the spotlight for some time now. Improved analytics, data transparency and lifecycle assessments have enabled our community to view banknotes and coins in a different context and attach metrics to their performance in terms of:

- Cost
- Ecology
- Access
- Efficiency

In this period of payment tool choice, banknote designers and design decision-makers must orientate their resources and activities more than ever towards creating value. Banknotes must offer the public a unique and interesting value-proposition that embraces and amplifies the exclusive attributes and characteristics associated with cash.

But what if design can do even more? Much More?

What if design holds the key to cash cycle transformation and the emergence of new, completely decentralised/distributed cash cycle models where cash is accessed differently, moved differently, and even enters new marketspaces with new use cases.

For several decades we have talked about design innovation and how the design community now has more choice, technology, and support to ensure design project success.

What if we take a different angle or perspective on design and explore how it could assume the critical role becoming the enabler of innovation that is ultimately required to ensure future sustainability of cash in the rapidly emerging and changing payments ecosystem?

The designers challenge is to go far beyond treating a banknote as a piece of graphical art and to consider all the dimensions and ecosystems in which it will be used - how it will be distributed, accessed, exchanged, recycled and how these processes ultimately impact cost, ecology, choice and sustainability.





This approach, frequently referred to as, 'Design Thinking', considers the needs and expectations of all stakeholders who actively participate in how the product is used throughout its entire lifecycle. It views the product (i.e. banknote) as an extension of ecosystem requirements and as the ecosystem changes and evolves, so too must the product. The big difference today is that the rate of accelerated change in the payments ecosystem is also forcing us to rethink more proactively how banknotes can be part of the change process and support/enable the innovation required to secure a sustainable model for banknote design, production, distribution, access and use.

So, to successfully execute a new design project today and create value for all tomorrow, one must understand what is changing and why and rethink the very essence of banknote design as an agent, facilitator and enabler of change.

The 6th IBDC is dedicated to this highly important topic through a series of expert presentations, panel discussions and informal exchanges. Our goal is to enrich your knowledge on the subject of 'design as an enabler of innovation and ensure that you return to your workplace with a new set of skills, competencies and perspectives on how design can play concrete role in making cash sustainable.

DELEGATE FAST FACTS

98% Satisfaction

74 Nationalities Represented

87% Repeat Attendance Rate

92% Learned Something New

94% «IBDC is a Source of Innovation»

95% «IBDC is Excellent Value for Money»

97% «IBDC builds bridges between Industry Stakeholders»

SPEAKERS:

All 6th IBDC Conference Speakers are considered to be experts in their specific field and their presentation will be approved by the IBDA Committee before being included in the final conference agenda. The Speaker programme will be developed to enable a balanced and objective flow of knowledge, expertise and perspectives from the following sectors of our community:

- Central Banks
- Design Teams
- Design Technology Developers
- Substrate & Feature Technology Developers
- Cash Management
- CashTech

DELEGATES:

Due to the highly specific and technical nature of banknote design, conference access will be limited to visitors who are directly involved in banknote design or decision - making on banknote design issues. The conference will be of particular interest to professionals active in the following domains:

Banknote Design

- › Concept artists
- › Security Design artists (origination)
- › Intaglio Engravers
- › Pre-press professionals (depth /profile plate - making)
- › Design Management

Banknote Printing

- › Production Management
- › Print Management

Central Bank Issuing and Cash Management

- › New Series Project teams
- › Upgrade Series Project Teams
- › Issuing Department
- › Cash Management

Forensic/Scientific Community

- › Adversarial Analysis
- › Reverse engineering
- › Perception Science

Feature/Substrate/Technology Developers

- › Printed Technology
- › Applied Technology
- › Embedded Technology

Time	Activity
Sunday 23 October 2022	
Registration & Speaker Rehearsals	
12.30-14.00h	Speakers Lunch
14.00-17.00h	Delegate Registration / Meeting Time
14.00-18.00h	Speaker Rehearsals
18.30-21.00h	Welcome Reception
Time	Presentation
Monday 24 October 2022	
Design & Change: Framing Where We Are Today	
08.30-08.45h	Welcome
08.45-09.15h	Banknote Usage Today: A Global Perspective on how, why/why not and where banknotes are being used today
09.15-09.45h	Design Status Check: 2020-2022 What Exactly has Changed?
09.45-10.15h	Matching what we put into banknotes with how they are actually used today <ul style="list-style-type: none"> • Substrate • Features • Composition and navigation
10.15-10.45h	Coffee Break
10.45-11.15h	Banknote Design & Feature Design: How to incorporate both in one process
11.15-11.45h	Designing a Denominations according to Use Cases: Defining design content by use case and functional requirements
11.45-12.15h	Is Design Technology Keeping up to Speed with Changing Expectations: Design Technology Updates
12.15-12.30h	Back to Basics: Have the Fundamentals of Banknote Design Changed too?
12.30-14.00h	Lunch & Meeting Time
14.00-15.00h	Designing for Change Workshops (1-3)
15.00-15.30h	Coffee Break
15.30-16.30h	Designing for Change Workshops (1-3)
16.30-18.00h	Developers Lounge & Meeting Time
19.00-22.00h	Evening IBDA 'Reconnect' Event

Conference Programme OCT 25

Date	Presentation
Tuesday 25 October 2022	
Banknote Ecology & Sustainability	
08.30 - 08.45h	Introduction
08.45-09.15h	Design & Banknote Ecology: Banknote Ecological impact & how it can be improved via design
09.15-09.45h	EcoDesign: Can we apply the same principals to banknote design and how?
09.45-10.15h	The Designers Sustainable Banknote Design Toolkit: Tips, tools, impact analysis and techniques that can make banknotes greener
10.15-10.45h	Coffee break & Meeting Time
10.45-11.15h	More of Less – Is it Time for a ‘Big Change’ in Design Fundamentals?: Banknote size, content, text/numbers & white spaces and how they impact the UX
11.15-11.45h	Creating User Attention Case Study 1: With Art & Graphical Composition
11.45-12.15h	Creating User Attention Case Study 2: With Features and Effects
12.15-12.30h	Linking Features to User Value: A simple methodology to ensure your design works
12.30-14.00h	Lunch & Meeting Time
14.00-15.00h	Designing for Change Workshops (4-6)
15.00-15.30h	Coffee Break
15.30-16.30h	Designing for Change Workshops (4-6)
16.30-18.00h	Reconnect Refreshments & Meeting Space
19.00-22.00h	Developers Lounge Evening Buffet & Meeting Time

Conference Programme OCT 26-27

Date	Presentation
Wednesday 26 October 2022	
What's New and How Can it Help You?	
08.15-08.45h	Design Technology 1
08.45-09.15h	Design Technology 2
09.15-09.45h	Substrates & Embedded Features 1
09.45-10.15h	Substrates & Embedded Features 2
10.15-10.45h	Coffee Break
10.45-11.15h	Printed Features 1
11.15-11.45h	Printed Features 2
11.45-12.15h	Designing for Innovation
12.15-12.45h	Designing for Machines
12.45-14.00h	Lunch & Meeting Time
14.00-15.00h	Designing for Change Workshops (7-9)
15.00-15.30h	Coffee Break
15.30-16.30h	Designing for Change Workshops (7-9)
16.30-18.00h	Reconnect Refreshments & Developers Lounge
19.00-22.00h	Design Community Evening Event
Thursday 27 October 2022	
Leaning Something New Mini-Seminars?	
08.30-10.00h	Eco Design Tools & Techniques
	Sustainable Banknote Design Toolkit & How to Use It
	Materials & Substrates for a Sustainable Banknote
	How do Banknotes Compare Ecologically to Other Payment Tools?
10.00-10.30h	Coffee Break
10.30-12.00h	Bridging the Gap between physical and digital ecosystems with banknote design
	The Banknote of the Future - What can we expect & when?
	Connecting your design story to the banknote with digital media
	Design considerations for a 'Connected Banknote'
12.00-13.30h	Lunch & Meeting Time
13.30-15.00h	IBDA General Assembly
15.00-15.30h	Coffee Break
15.30-17.00h	Reconnect Refreshments & Goodbye Event



CONFERENCE SUBJECT MATTER

During the 6th IBDC we will address the following subjects via a series of expert presentations and panel discussions:

- What is wrong with cash today & how can design help?
- Where are cash 'Friction-Points' & how can design remove them?
- What is the true Cost of Cash and how can design have a positive impact?
- Cash & Ecology – Lifecycle Analysis & design-driven strategies
- Sustainable cash cycle models- Enabled by design
- Innovation & Change – What role will design/the designer play
- Designing banknotes today to create a sustainable tomorrow
- The Designers Toolbox for sustainable cash



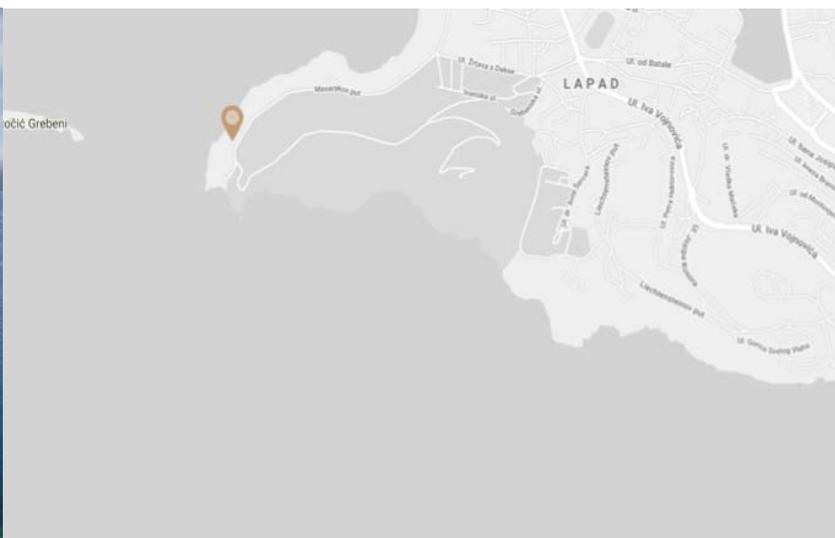
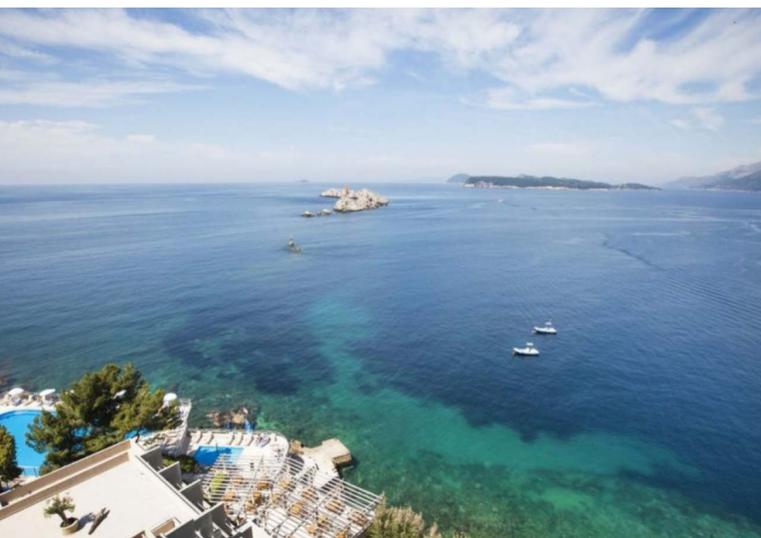
INTERNATIONAL BANKNOTE DESIGNERS CONFERENCE

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CONFERENCE VENUE

The 6th IBDC will take place at the Hotel Dubrovnik Palace. The hotel nestles on the scenic seafront between a pine forest and the turquoise coastal waters of the lush Lapad peninsula. Located only 4km north west of medieval Dubrovnik Old Town, the stunning location offers phenomenal photo opportunities of the Elafiti Islands from every direction. The hotel is located 20 km from Dubrovnik International airport.

The venue acts as a completely contiguous location for all conference activity including Design Workshops, Developers Lounge and all delegate accommodation. Since our main focus during the 6th IBDC is to facilitate reconnect between members of our community, it is strongly recommended that you avail of our special 6th IBDC accommodation rates to reserve your rooms for your entire stay (23-27 October 2022 inc.) at the Hotel Dubrovnik Palace.





DESIGN WORKSHOPS

In response to your feedback at previous IBDC's and your request to allow more time for workshops the, 6th IBDC will follow an optimised format, offering delegates the opportunity to attend presentation sessions in the morning of the event and Design Workshops in the afternoon. We believe that this format is more balanced and more conducive to learning and sharing knowledge.

The Designer Workshops have been developed especially for you to ensure that, as a banknote designer, you are kept up to date on the latest banknote design technologies, substrates, features, techniques and of course, threats and challenges. These workshops will be led by designers and industry experts from the IBDA Partner Network. We will also be inviting other recognised industry leaders to run certain workshops. Participation in Designer Workshops is a great way to learn and get as much value as possible out of your time at the 6th IBDC.

DEVELOPERS LOUNGE

We recognise that many designers do not have the opportunity to regularly interface with technical experts from industry substrate, feature or technology developers. This type of exchange is vital to ensure that banknote design embraces and benefits from the innovation and research going on in our industry. For this reason, we will introduce a new concept at the 6th IBDC: The Developers Lounge.

The Developers lounge is a bridge between those developing technologies and those using them to create modern banknote designs. Technical experts from the IBDA Partner Network will be present in The Developers Lounge to tell you more about their work and new developments. No commercial representation will be permitted, thereby facilitating the free exchange of information and ideas in a relaxed and intimate environment.

Registration Fees

The 6th IBDC registration fee is payable upon confirmation of your attendance. We have made every effort to manage costs for the 6th IBDC and we have succeeded in maintaining the 6th IBDC registration fee at the same level as previous events.

The 6th IBDC Registration Fee is Euro 2,500

This fee includes the following:

- Access to all 6th IBDC Conference Sessions
- Access to IBDA Designer Workshops
- Access to Developers Lounge
- All refreshment breaks, lunches and evening refreshments
- Access to Welcome Cocktail
- Access to Gala Dinner Event
- All conference Materials and Welcome Pack
- 6th IBDC Commemorative Pack

If you are interested in participating in the 6th IBDC please complete the registration form on the last page of this document and send it back to us at info@ibd-association.com. You will receive an email confirmation and registration fee invoice shortly afterwards.

If you have any questions or require further information at this point we have opened a dedicated conference hotline for your convenience. By calling +41 79 915 63 47 you will be welcomed by one of our conference staff who will be able to answer any queries you may have.

Visa Requirements

Some international delegates will need to apply for a visa for direct entry into Croatia in order to attend the conference. Croatia is a participant in the European Schengen Visa Programme. We strongly suggest that you check your visa requirement status and if necessary, apply for a visa well in advance of the event to avoid missing the conference.

The IBDA can send you a letter of invitation to support your visa application upon request. Please note that visa application and approval can take up to 90 days in some cases and the IBDA cannot intervene in this process.

6th International Banknote Designers Conference

Registration Form

Please tick the boxes where indicated and complete the registration form with your full details and email to info@ibd-association.com .

Please register me for the 6th International Banknote Designers Conference that will take place in Dubrovnik, Croatia from 24-27 October, 2022.

E-mail Address:

Postal Address:

Street, Area, City, Postcode:

I agree to pay the 6th IBDC registration fee of Euro 2,500

I intend to stay in the conference venue Hotel (Dubrovnik Palace) during the conference

My registration details are as follows:

Please help us ensure that your visit is as productive and enjoyable as possible by ticking the relevant boxes below: I am planning to arrive in Dubrovnik on the following date:

Full Name:

Saturday, 22 October

Organisation:

Sunday, 23 October

Title:

I will travel with my partner / spouse.

Nationality:

I have specific dietary requirements or food allergies.

Direct Phone Number:

I will require a visa for entry to Croatia.

Mobile Phone Number:

I will require an official letter of invitation in order to attend the 6th International Banknote Designers Conference

Fax Number:

PLEASE EMAIL BACK TO INTERNATIONAL BANKNOTE DESIGNERS ASSOCIATION AT info@ibd-association.com