



# FUTURE OF INTAGLIO

Summit

**30-31 March 2020,  
Budapest,  
Hungary**

The Future of Intaglio Summit represents a coming together of industry decision-makers, designers, engravers and other stakeholders in the banknote design and issuing process.

Our goal is to facilitate an open exchange and dialogue on what the future of intaglio should and could look like and what steps need to be taken by our industry to get there.

**ibda**   
International Banknote Designers Association

## Why Hold a Summit?

Intaglio has served the banknote industry for over 100 years but despite its multiple qualities and virtues, our industry appears uncertain about how to fully utilise this technique in modern banknote design. Clearly some degree of consensus and a unifying strategy is required to enable the banknote industry position this unique printing process alongside the growing number of security technologies available. Intaglio is at cross-roads and in order to determine the best way forward all actors and stakeholders in the banknote development, issue and user chain must come together and begin communication.

The Future of Intaglio Summit has been developed for this very reason – to facilitate open exchange, dialogue and sharing of information to support a more sustainable and long-term strategy to managing intaglio for the benefit of the banknote industry in the future.

## The Issues:

Intaglio is a true multi-dimensional technique contributing to a wide range of defining banknote assets including:

- Recognition (User Experience)
- Durability
- Security
- Machine-readability
- Integration
- Design

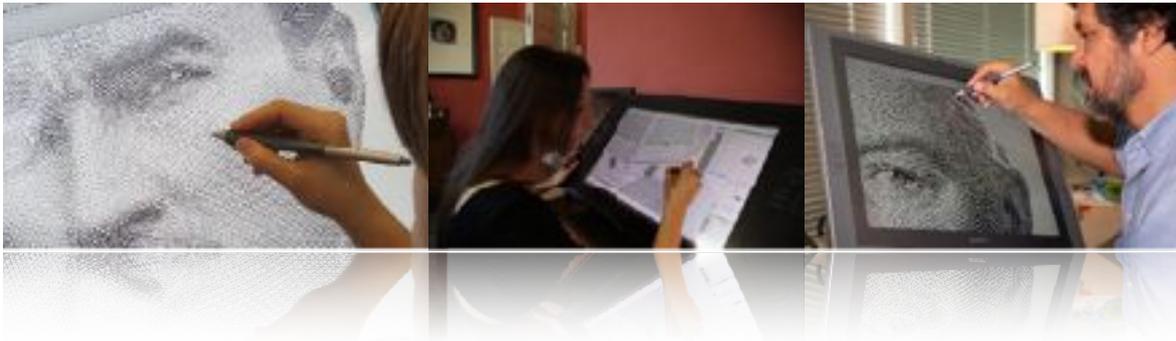


However, a growing number of diverse opinions concerning the cost, time, resources, technology and quality have been fuelling the need to re-examine the value proposition represented by intaglio in today's world. The Future of Intaglio Summit will address these issues head-on via a series of presentations and panel discussions and attempt to bring together a common and more informed consensus on how to best use intaglio in the future, establish a clear set of measurable goals and define what measures need to be taken to achieve these.



## A Global Perspective:

To ensure that we can consider the perspective of all actors and stakeholders who have an interest in the intaglio development and deployment chain, the Future of Intaglio Summit will be preceded by a series of global surveys designed to reach and gather information from the international central bank, printer, designer and cash-cycle communities/ industries. This exercise will allow us create an up to date and accurate picture of the current and future expectations from intaglio as a technique/feature and intaglio as a process.



## The Main Subjects Addressed Include:

### Intaglio Content:

- More vs. Less
- Simplicity vs. Complexity
- Bigger vs. Smaller Portraits
- Intaglio Level 1 Tech Integration
- Text & Key symbols

### Intaglio Value

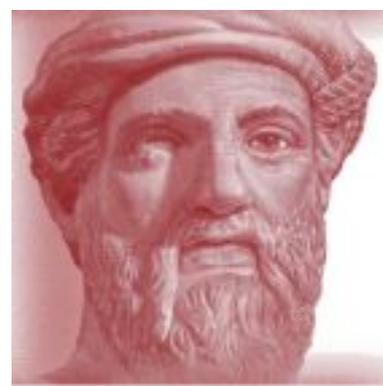
- The User Experience
- Machine Readability
- Durability & Substrates
- Security

### Intaglio Challenges

- Quality vs. Commodity
- Intaglio Engraver vs. Intaglio Designer
- Design Tools & Technology
- Origination Process

### Intaglio Trade-offs

- Intaglio Cost vs. Value
- Intaglio Cost vs. Quality
- Intaglio Quality vs. Time
- Intaglio Recto Verso

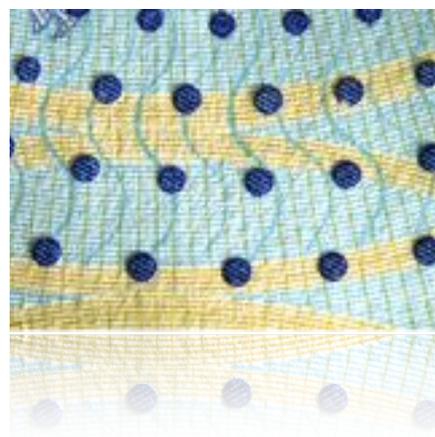


## Summit Structure:

We wish to make a significant departure from the traditional seminar/conference model whereby information is largely passed from the speaker to the audience. For this reason, we will assemble a representative panel of intaglio experts who will guide and lead all Session Panel Discussions. This 'new' approach will facilitate active information exchange and the sharing of decades of experience along with input from new comers to our community. We hope that this will allow delegates enjoy as diverse a range of viewpoints and perspectives as possible before we attempt reach a consensus on the main issues addressed during the Summit.



## Summit Format:



The 2020 Future of Intaglio Summit will run for 2 days and consists of a series of presentations, open panel discussions and workshops. Each Summit Session will conclude with a number of goals that will shape and define the future of intaglio and a list of possible actions necessary to achieve these goals. Directly after the seminar, we have the great privilege of inviting you to participate in 2 special seminars, organised by KBA-NotaSys and JURA, dedicated to the theme of intaglio.



## Summit Language:

The 2020 Future of Intaglio Seminar will be conducted in English. All presentation and support material will be produced accordingly.

## Summit Materials:

The IBDA will furnish all delegates with the following:

- Delegate Contact List
- Speaker Agenda
- .PDF versions of authorised presentations
- .PDF versions of all survey materials and results





## Summit Dates:

The Summit Timetable is as follows:

Date	Activity	Place
29 March 2020	Registration & Welcome Cocktail	Hilton Budapest, Hungary
30 March 2020	Day 1 Summit	Hilton Budapest, Hungary
31 March 2020	Day 2 Summit	Hilton Budapest, Hungary
31 March 2020	KBA-NotaSys Seminar (afternoon)	Hilton Budapest, Hungary
31 March 2020	Jura Seminar (afternoon)	Hilton Budapest, Hungary

## Summit Venue:

In recognition of our first event to address the subject of intaglio and the changing dynamic driving evolution in the intaglio community, the Future of Intaglio Summit will be staged in the same venue as the 1<sup>st</sup> Intaglio Engravers Summit - The Hilton, Budapest, Hungary.



## Additional Intaglio Design Workshops (01 & 02 April 2020)

Directly following the IBDA Future of Intaglio Summit, JURA will stage a dedicated series of workshops entitled; ‘Beyond Traditions - A JURA workshop 2020’. These workshops are not part of the official IBDA event but delegates attending the Future of Intaglio Summit may wish to register for the JURA workshops via the registration form on the final page off this brochure.

### Summit Registration Fees:

The 2020 Future of Intaglio Summit registration fee is Euro 1,750. This fee covers the following:

- Participation in all Summit Sessions/Social Events
- All coffee breaks & lunches
- All Summit materials
- Participation in Beyond Traditions: Future in Security Printing - A Jura Workshop 2020

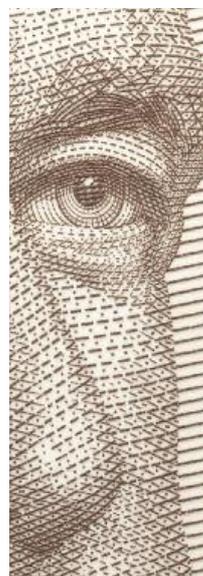
### Your Budget:

You will most probably need to prepare a budget to cover the entirety of your participation in the 2020 Future of Intaglio Summit. We suggest that you include the following components in your budget before submitting this for approval:

Item	Cost Euro
Summit Registration Fee	1750
Hotel (min. 4 x nights if attending JURA Workshops)	600
Airport transfers	80
Evening meals	200
<b>TOTAL BUDGET (minimum)</b>	<b>2630</b>

### How to Register:

You can register quickly and simply by completing the Summit registration form on the final page of this brochure and returning it to [info@ibd-association.com](mailto:info@ibd-association.com).



## Summit Agenda:

### 29 March 2020

Time	Activity	Participants
12.00 - 14.00	IBDA Partners Meeting	IBDA Partners only
14.00 - 17.30	Speaker Rehearsals	All Speakers
15.00 - 17.00	Registration	All Delegates
18.30 - 21.00	Welcome Cocktail Reception	All Delegates

### 30 March 2020

Time	Title	Speaker
8.15	Intro	
<b>The User Value of Intaglio</b>		
8.30	How Does Intaglio Support the User	Prof. Jane Raymond
9.20	Do People Actually use Intaglio	Frank van der Horst
10.00	Intaglio & Banknote User Experience	TBC
10.40	Panel Discussion in Intaglio & the User	
<b>Latest Research on Intaglio</b>		
11.15	From the Past to the Future: What exactly has happened with Intaglio & why is it still important?	Thomas Hipschen Jorgé Peral
11.45	Good or Bad Intaglio - What makes the difference & does the customer really care?	Bruno Bajardi
12.15	Is Intaglio Still Secure?	Malik Alibegovic
12.45	Panel Discussion on: More vs. Less/Complexity vs. Simplicity	
<b>The Designer &amp; Intaglio: Group Discussions</b>		
14.00	Intaglio Engraver or Designer	Gunnar Nehls
14.25	Design Quality & integration	Justin Draheim
14.50	Intaglio Design and Technology Innovation	David Pillard
15.15	Coffee Break	
<b>Intaglio Design Opportunities &amp; Challenges</b>		
15.40	Modern Substrates & Intaglio (1)	Richard Perera
16.10	Modern Substrates & Intaglio (2)	Lachlan Mc Donald
16.40	Taking Intaglio to the Limits	Lukas Schüler
17.10	Panel Discussion on: Functionality, Security & Substrates	

### 31 March 2020

Time	Title	Speaker
<b>Intaglio Cost &amp; Process</b>		
8.30	Intaglio Cost in Perspective	Anton Bleikolm
9.10	Design/Origination Technology	Barna Barabas
9.50	Towards a Greener, More Efficient Intaglio	Hervé Guillerey
10.30	Panel Discussion on The Cost of Intaglio	
<b>The Future: Conclusions &amp; Wrap-up</b>		
11.00	Results from Surveys on the Future of Intaglio	Mark Stevenson
11.45	The Future & Conclusions: Intaglio & the User	
	Intaglio Designer/Engraver Profession	
	Intaglio Security/Functionality	
	Intaglio Value & Cost	
	Will Intaglio Disappear?	
14.00	KBA-NotaSys Workshop (1) JURA Workshop (1)	
16.00	KBA-NotaSys Workshop (2) JURA Workshop (2)	
17.30	Close	

# 2020 IBDA Future of Intaglio Summit

## Expression of Interest Form

We kindly ask you to complete the following Summit Registration Form and return it to us. Please tick the boxes where indicated.

### I wish to participate in the following IBDA Future of Intaglio Summit Events:

1. IBDA 2020 Future of Intaglio Summit:  
30-31 March 2020, Budapest, Hungary



2. JURA Workshop on Intaglio Design Technology  
31 March 2020 afternoon, Budapest, Hungary



3. KBA-NotaSys Workshop on Intaglio Evolution and  
Sustainability in Modern Banknote Design  
31 March 2020 afternoon, Budapest, Hungary



### I wish to participate in the following non-IBDA Event:

4. JURA Beyond Traditions Seminar  
01-02 April 2020, Budapest, Hungary



### My details are as follows:

Full Name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Postal Address: \_\_\_\_\_

City/Postcode/Country: \_\_\_\_\_

Signature & Date: \_\_\_\_\_

**Please return a scanned copy (.pdf) of your Expression of Interest Form to [info@ibda-association.com](mailto:info@ibda-association.com)**