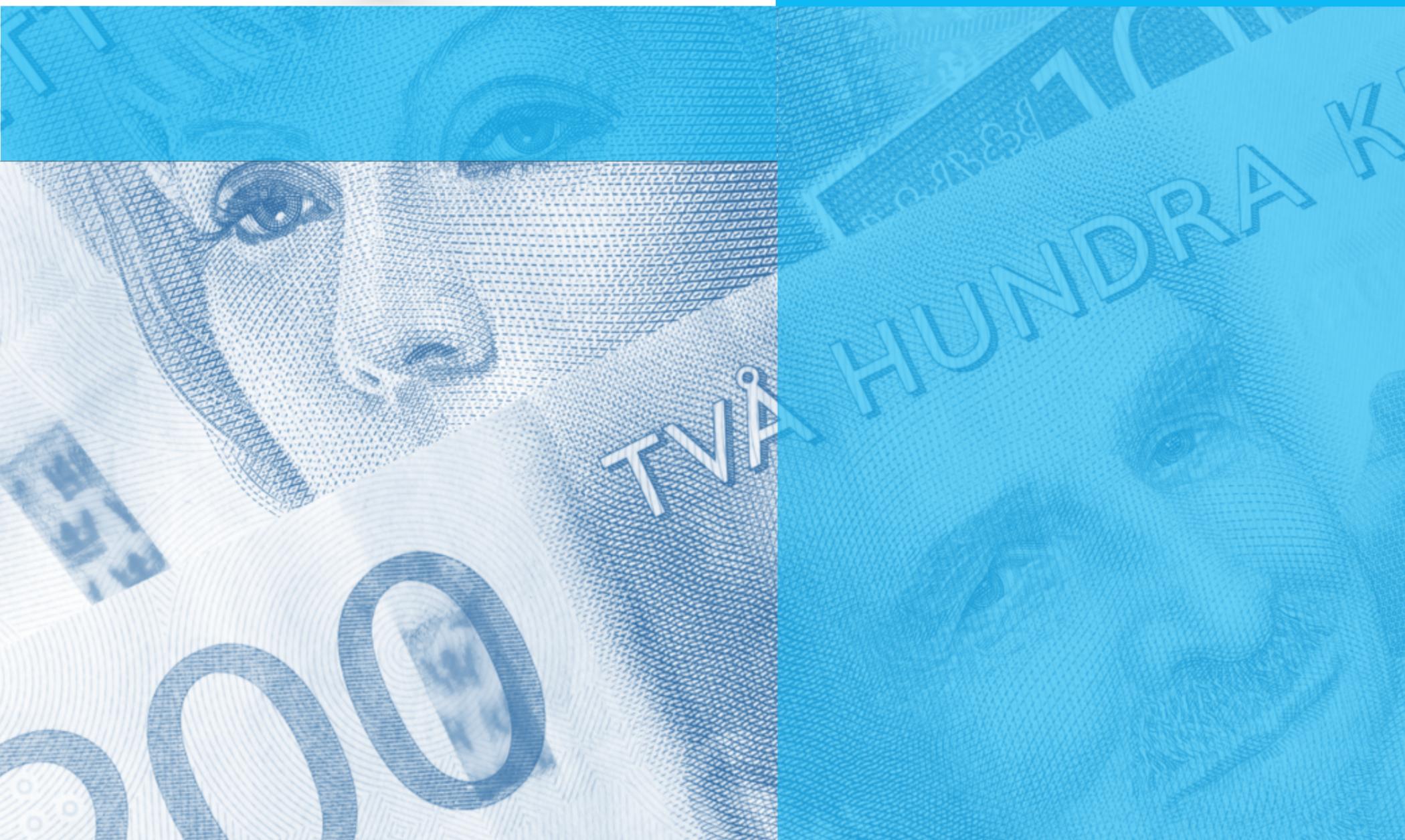




INTERNATIONAL BANKNOTE DESIGNERS CONFERENCE



DESIGN VALUE: WHAT DOES THE CUSTOMER REALLY WANT & HOW TO GIVE IT TO THEM



ibda

March 2021

European Venue to Be Confirmed



The 6th International Banknote Designers Conference (IBDC) is a dedicated forum for all actors involved in design and design decision-making to learn, exchange knowledge and develop new perspectives. Delegates will benefit from the experiences shared by counterparts from around the world.

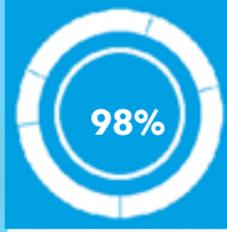
In a world of choice, where the emerging multi-payments ecosystem is placing a new set of demands on cash, we must all equip ourselves with the latest actionable information to facilitate informed decision-making. The 6th IBDC is the only industry event that brings together all stakeholders in a banknote design project.

We create value for our community by addressing the real issues and providing fresh insights and thought-provoking solutions to make sure your banknote design project is a success - for everyone. Join us at the 6th IBDC and discover for yourself what the future holds for banknote design and our industry.

6 IBDC

6

IBDC Fast Facts



98% Delegate Satisfaction



74 Nationalities Represented



The Speakers

All 5th IBDC Conference Speakers are considered to be experts in their specific field and their presentation will be approved by the IBDA committee before being included in the final conference agenda.

The Delegates

Due to the highly specific and technical nature of banknote design, conference access will be limited to visitors who are directly involved in banknote design or decision - making on banknote design issues. The conference will be of particular interest to professionals active in the following domains:

Banknote design

- › Concept artists
- › Security Design artists (origination)
- › Intaglio Engravers
- › Pre-press professionals (depth /profile plate - making)
- › Design Management

Banknote printing

- › Production Management › Print Management

Central Bank issuing and cash management

- › New Series Project teams
- › Upgrade Series Project Teams
- › Issuing Department
- › Cash Management

Forensic/Scientific Community

- › Adversarial Analysis
- › Reverse engineering
- › Perception Science

Feature/Substrate/Technology Developers › Printed Technology

- › Applied Technology
- › Embedded Technology



87% Repeat Attendance Rate



95% Delegates believe that the IBDC is Excellent Value for Money



92% Delegates Learned Something New



94% Delegates describe IBDC as a Source of Innovation



97% Delegates believe that the IBDC builds bridge between Industry Stakeholders





Design Workshops

In response to your feedback at previous IBDC's and your request to allow more time for workshops the, 6th IBDC will follow an optimised format, offering delegates the opportunity to attend presentation sessions in the morning of the event and Design Workshops in the afternoon. We believe that this format is more balanced and more conducive to learning and sharing knowledge

The Designer Workshops have been developed especially for you to ensure that, as a banknote designer, you are kept up to date on the latest banknote design technologies, substrates, features, techniques and of course, threats and challenges. These workshops will be led by designers and industry experts from the IBDA Partner Network. We will also be inviting other recognised industry leaders to run certain workshops. Participation in Designer Workshops is a great way to learn and get as much value as possible out of your time at the 6th IBDC.

Developers Lounge

We recognise that many designers do not have the opportunity to regularly interface with technical experts from industry substrate, feature or technology developers. This type of exchange is vital to ensure that banknote design embraces and benefits from the innovation and research going on in our industry. For this reason we will introduce a new concept path the 6th IBDC - The Developers Lounge.

The Developers lounge is a bridge between those developing technologies and those using them to create modern banknote designs. Technical experts from the IBDA Partner Network will be present in The Developers Lounge to tell you more about their work and new developments. No commercial representation will be permitted, thereby facilitating the free exchange of information and ideas in a relaxed and intimate environment.





International Banknote Designers Conference

Pre-registration Form

This is a **pre-registration** form one and indicates your interest in participating in the 6th IBDC. You will receive a formal 6th IBDC Registration Form by June 2020 when the final venue and associated hotel rates etc. have been finalised. We thank you in advance for your understanding and trust you will appreciate that in view of the the uncertainty posed by the spread of the Covid-19 novel coronavirus, we wish do not wish to expose our Members and Partners to unnecessary risk before a better understanding of the evolving situation is available.

Please pre-register me for the 5th International Banknote Designers Conference that will take place at a European venue yet to be confirmed in late March 2021:

My Pre-registration details are as follows:

Full Name: _____

Organisation: _____

Title: _____

Nationality: _____

Email address: _____

Direct Phone Number: _____

Mobile Phone Number: _____

Fax Number: _____

Please complete the pre-registration form as indicated and send a scan .pdf file back to info@ibd-association.com.